

Fiji Times

A U S T R A L I A

M: 0412 28 98 98 | info@fijitimes.net.au | www.fijitimes.net.au

ADVERTISING RATE CARD

Fiji Times is one of the most respected and well established publications which connect with the large and growing Fiji Indian community in Sydney. Now in its 29th year of publication, Fiji Times has always enjoyed support from our loyal readers and advertisers alike. Keeping pace with the changing media landscape, our websites - www.fijitimes.net.au and www.voiceaajkal.com (associated business) along with our social media pages have continued to engage with the community.

Advertising in Fiji Times

Our bi-monthly e-magazine is sent to over 10,000 email id's across Sydney and NSW.



	Per Month	Height / Width
Cover Page Story		
Front Page + 2DP	\$1250+GST	240 mm x 200 mm
Page 3	\$750+GST	280 mm x 200 mm
Premium Full Page	\$550+GST	280 mm x 200 mm
Double Page	\$900+GST	280 mm x 410 mm
Half Page	\$300+GST	135 mm x 200 mm



L-Bands on Videos

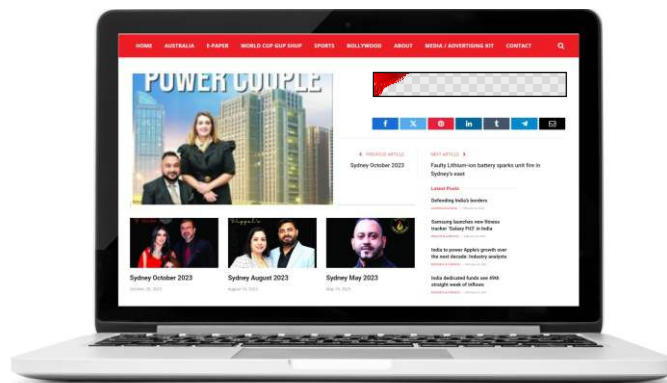
The L-bands is a great way to make your brand visible in a consistent and cost effective way.
 Cost: \$1200 + GST per month (to be displayed in 4 programs (minimum)).



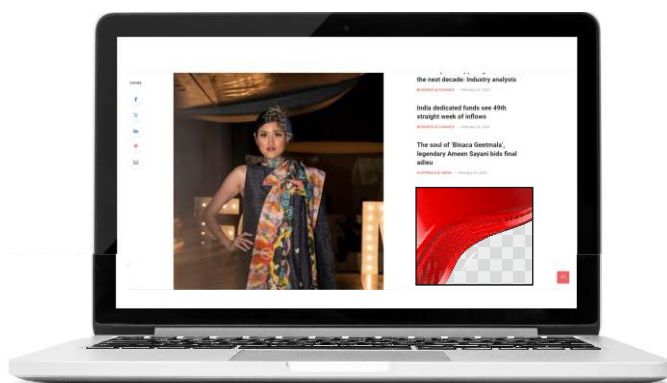
Web banners Fiji Times & Voice Aajkal

Web banners on our popular websites are a great way to deliver short messages which invite people to click for more information. Our web pages are neat and professionally designed to ensure adequate exposure for all advertisers.

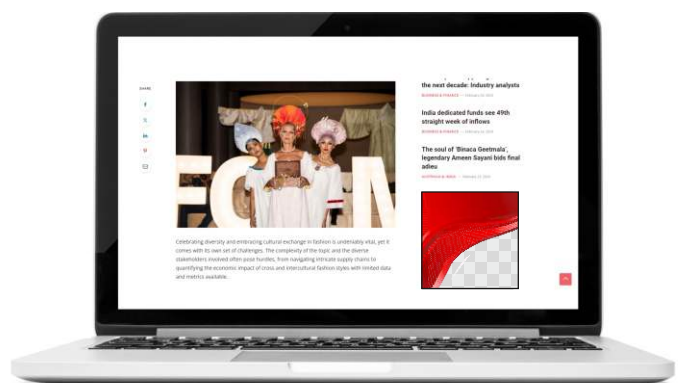
Web Banner Ad Sizes



728x90 pixel
LEADERBOARD



300x250 pixel
MEDIUM RECTANGLE



250x250 pixel
SQUARE

Email Marketing

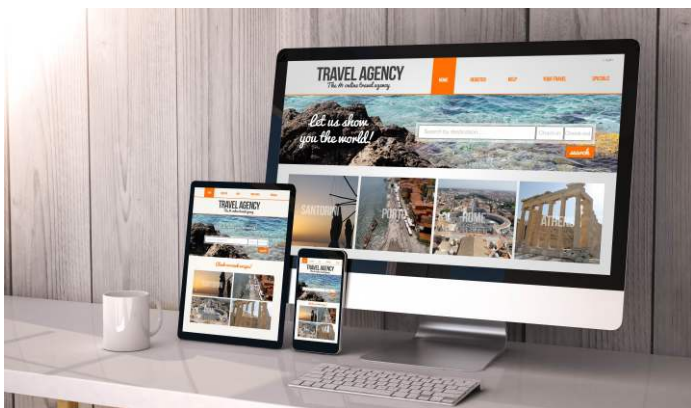
Do you need to stay engaged with the Indian community in Sydney and other parts of Australia? We can send your newsletter (or design one for you) to our database of over 10,000 email id's. Check out our attractive packages.

1 emailer per month (design and dispatch) : \$750 + GST
2 emailers per month (design and dispatch) : \$1200 + GST



Video Advertisements during Programs / Interviews

Do you have an existing advertisement which can run during our various video programs such as Interviews, events and panel discussions? Talk to us for our special monthly rates.



Fiji Times
AUSTRALIA

PO Box - 480, Kellyville, NSW 2155

info@fijitimes.net.au | www.fijitimes.net.au